



NOTICE

Invitation to Attend Workshop on Business Model Canvas at SKUAST Srinagar.

It is notified for information of all students of the college that SKUAST Kashmir is organising a workshop on Business Model Canvas at SKUAST Srinagar (Shalimar) Kashmir.

The workshop is scheduled to take place from 19th February to 22nd February.

The workshop aims to provide students with a comprehensive understanding of the Business Model Canvas, a strategic management and entrepreneurial tool widely used for developing, describing, and evaluating business models. Through practical exercises and case studies, students will learn how to articulate value propositions, identify customer segments, analyse revenue streams, and discover various other components crucial to formulating a successful Business plan. The workshop will not only enhance the knowledge but also equip you with the skills required to create innovative business strategies.

Kindly note that the workshop is open to 40 students only from the College.

Workshop will serve as an excellent platform for the students to network with peers from different

Colleges and gain insights into entrepreneurship and business development.

• Register at: <https://forms.gle/AvczGZjdLkGius8Y7>


(Prof. Sheikh Ajaz Bashir)
Principal