



ISLAMIA COLLEGE OF SCIENCE AND COMMERCE SRINAGAR, KASHMIR

(UGC Autonomous/ NAAC ACCREDITED GRAD – "A")

No.ICS/2947-49/I-44
Dated. 02-11-2022

Principal,
Government Degree College,
UT of Jammu and Kashmir,

Sub: Innovative Mobile Application Ideas Competition for School and College students of UT of J&K.

Sir/Madam,

Our College students are full of innovative ideas to find solution to our day-to-day problems. They need a platform to nurture and hand hold these ideas. It is in this context that I am pleased to inform you that Islamia College Innovation and Incubation Hub Centre (ICSC-IIC) is organizing an innovative Mobile Application ideas Competition under the title "**App Marathon: An Innovative Mobile Application to solve our day-to-day problems**" The competition invite innovative Mobile Application ideas from the schools and college students of Jammu & Kashmir.

The Mobile Application could be related to following fields and not limited to **Handicrafts & Traditional Technologies/ Energy Conservation/ Horticulture and Agriculture/Food Processing/Gross root Innovation/New Products and Services/Traffic Management.**

A two page write – up about the idea and applicability of the idea and how it can be put into practice with the name of the student(s), contact details should be submitted to: iicislamiacollege@gmail.com. or principal@islamiacollege.edu.in

The submitted mobile application will be evaluated on the following criteria.

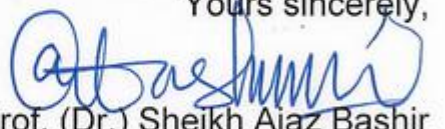
- **Novelty of the Idea. /Complexity. /Clarity in Details. /Flexibility and practically.**
- **Scale of impact.**

The top fifteen short listed Idea holders shall be invited to give a presentation before the Evaluation committee. To support our students to pursue their innovative idea further, the first three winners will be given a cash prize of ₹30,000/-, ₹25,000/-, and ₹20,000/- respectively and each runner up will be given a consolation cash prize ₹5,000/- and a certificate as well. Last date of submission: 25th November, 2022.

I am herewith attaching the poster of the competition and request you to please share with your students for their maximum participation in the said competition.

With due regards.

Yours sincerely,


Prof. (Dr.) Sheikh Ajaz Bashir
Principal

Encls: Poster of competition

Copy to:

1. Director Colleges, Hr. Edu. Deptt.
2. PS to Principal Secretary, Hr. Edu. Deptt.
3. Convener IQAC for information.
4. Convener IIC-ICSC for information.
5. Record.

INNOVATION & INCUBATION CENTER ISLAMIA COLLEGE OF SCIENCE & COMMERCE SRINAGAR



islamiacollege.edu.in

7006-425-229

9419-531-485

OPEN FOR
SCHOOL &
COLLEGE
STUDENTS
OF J&K

LAST DATE
**25TH
NOV**

APP 2022 MARATHON

An Innovative Mobile Application Idea to
solve our day-to-day problems

About

ICSC - IIC invites innovative Mobile Application Ideas from School and College students of Jammu & Kashmir. The innovative Mobile Application idea could be related, but not limited to the following:

- Food Processing
- Handicrafts
- Horticulture & Agriculture
- Energy Conservation
- Traffic Management
- New Products & Services

Evaluation

The submitted ideas will be evaluated by a Evaluation committee comprising of experts from industry, academia, innovation and entrepreneurship. To encourage the young minds to take their ideas further, the first three winners will be given cash prizes of ₹ 30,000, ₹ 25,000 and ₹ 20,000 respectively. Runners up will be awarded with cash prizes of Rs. 5000. Certificates will be awarded to all participants.

Submission Procedure

Submit a two-page writeup about the idea and its applicability and how it can be put into practice along with your name, college name, and contact details on the following email addresses by 25th November 2022

To: iicislamiacollege@gmail.com
cc to: principal@islamiacollege.edu.in

CASH
PRIZES
WORTH

₹ 100k



